

YUAF

Young Urban
Arts Foundation

URBAN ARTS



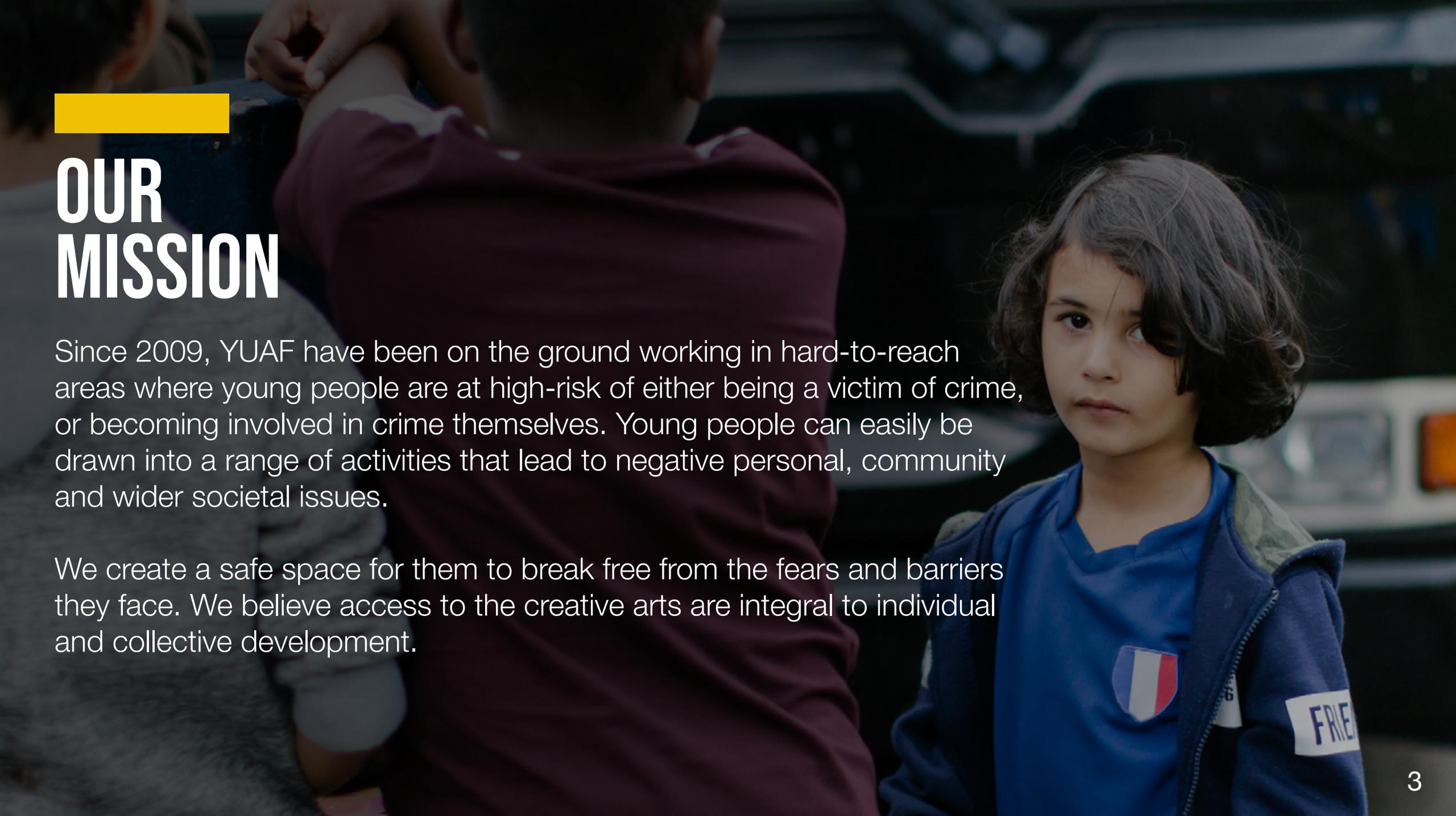


YOUNG URBAN ARTS FOUNDATION

In 2009, turning her passion for music, Kerry O'Brien, made it her mission to help people from similar challenging backgrounds, improving their lives through music, creativity and the arts.

YUAF's outreach delivery team is made up of qualified youth workers, trained artist facilitators who are all active in the creative industries; from lyricists, presenters, producers, visual artists, professional dancers and singers, making YUAF's offering and engagement, unique.





OUR MISSION

Since 2009, YUAF have been on the ground working in hard-to-reach areas where young people are at high-risk of either being a victim of crime, or becoming involved in crime themselves. Young people can easily be drawn into a range of activities that lead to negative personal, community and wider societal issues.

We create a safe space for them to break free from the fears and barriers they face. We believe access to the creative arts are integral to individual and collective development.



WHAT WE DO

We work with young people aged 8-19 years, bringing the outreach bus to local estates, schools and directly to where vulnerable young people are. We deliver a range of workshops and programmes that focus on young people's mental wellbeing. These can take place in your community centre, school or your preferred venue. YUAF's approach is anchored within youth-working principles, drawing on the creative arts to address mental wellbeing.

Our approach allows us to go further than simply providing effective coping mechanisms, by offering them a way of learning how to release negative emotions and adopt strategies that help maintain good mental health.



YUAF OUTREACH BUS

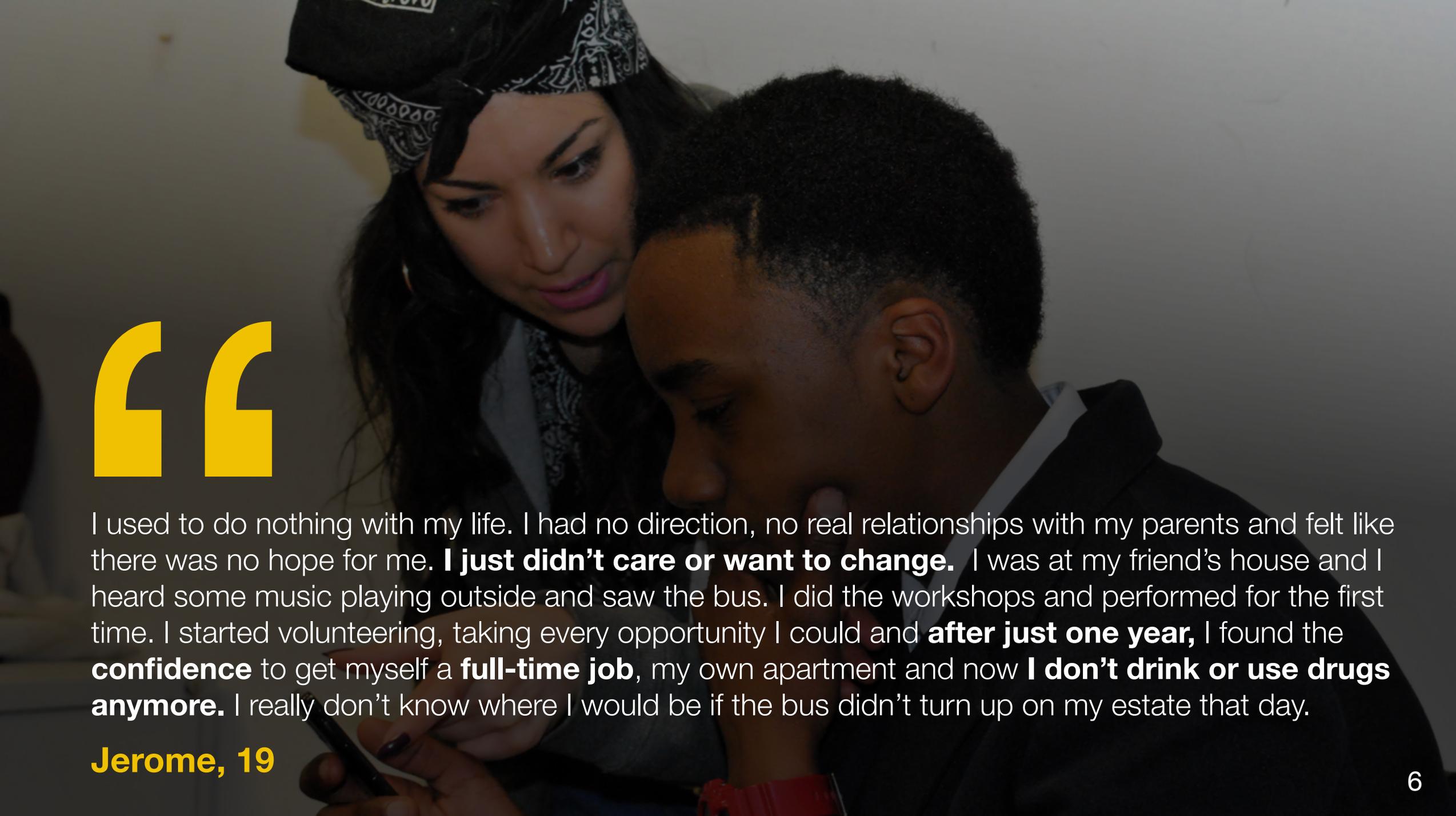
The **multi-media bus** provides an exciting space that inspires young people to build their confidence through music production, lyric writing and performance techniques.

The rear section has been transformed in to as a tutorial room with vocal recording facilities, which seats eight young people plus the Tutor. A self-powered generator Uninterruptable Power Supply (UPS) to guarantee power, day in day out, wherever the bus goes.

URBAN ARTS
EXPERIENCE
#AmplifyYourself

V546
JBH
URBAN ARTS
EXPERIENCE
#AmplifyYourself

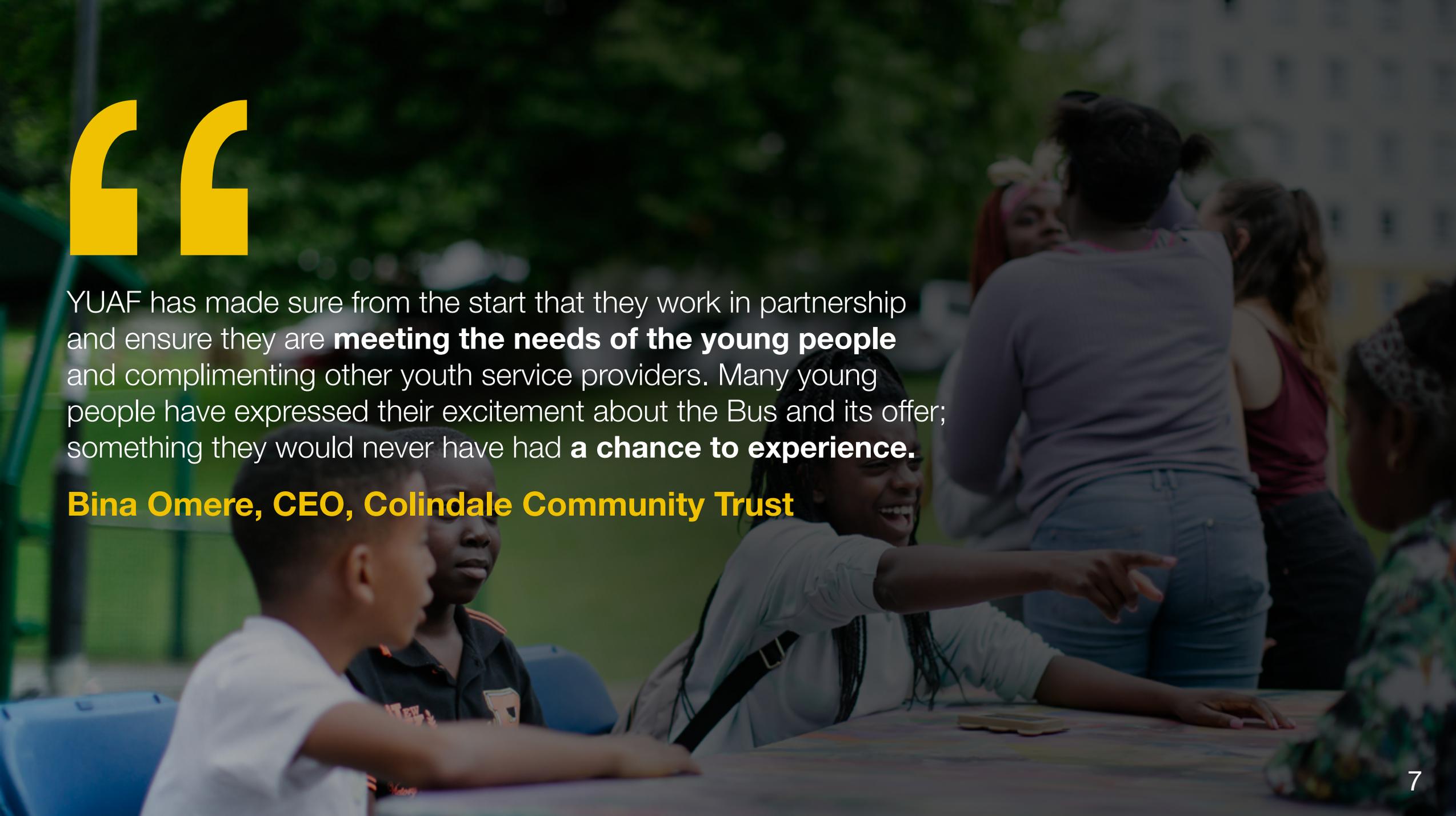
GET
IN TOUCH
07949 007 171
@UrbanArtsExp
Urban
Arts
Experience
.co.uk

A young man and woman are looking at a smartphone together. The woman is wearing a black bandana with a white pattern and a black top. The man is wearing a dark jacket. They are both looking intently at the phone. The background is a plain, light-colored wall.

“

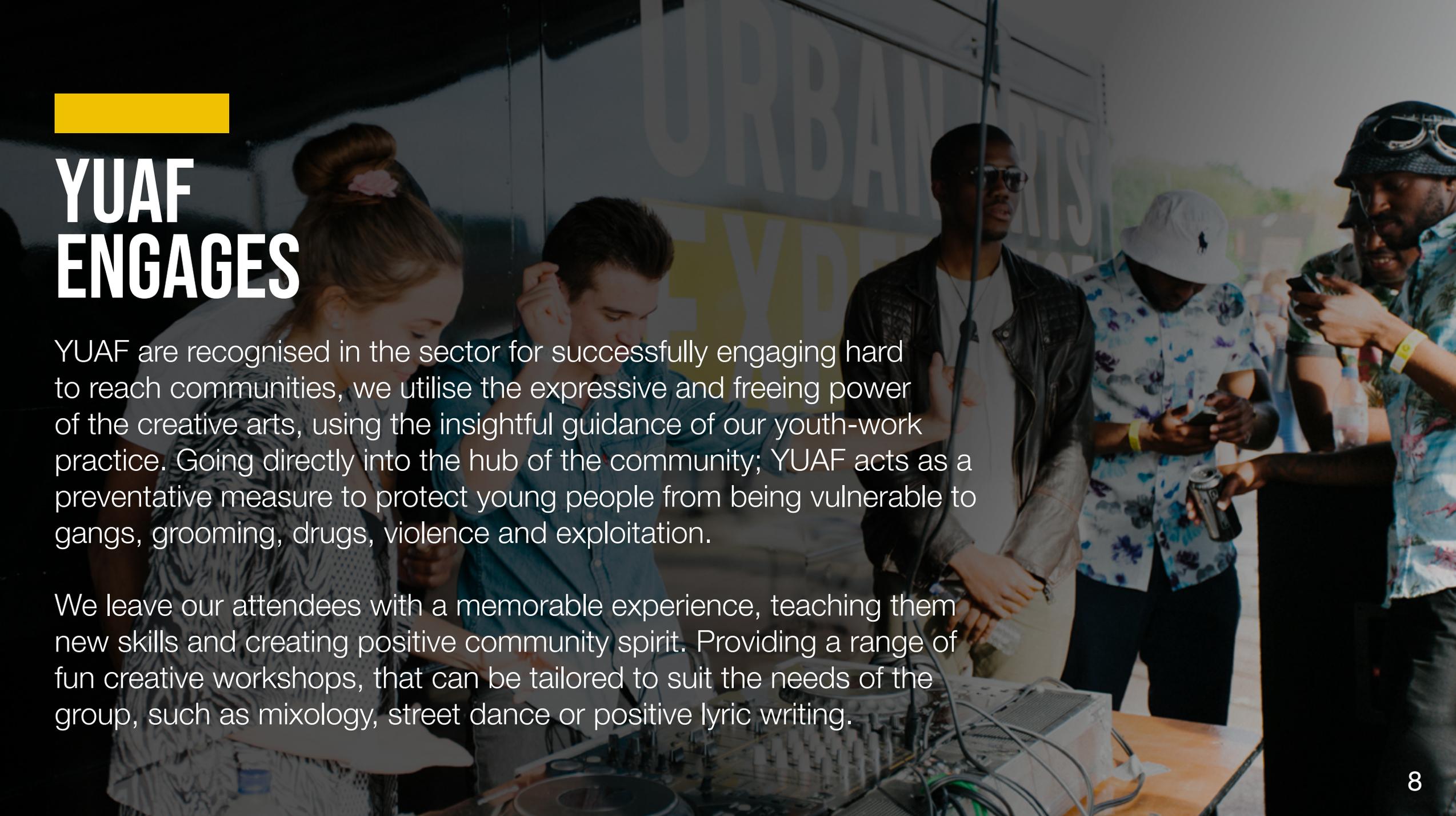
I used to do nothing with my life. I had no direction, no real relationships with my parents and felt like there was no hope for me. **I just didn't care or want to change.** I was at my friend's house and I heard some music playing outside and saw the bus. I did the workshops and performed for the first time. I started volunteering, taking every opportunity I could and **after just one year,** I found the **confidence** to get myself a **full-time job**, my own apartment and now **I don't drink or use drugs anymore.** I really don't know where I would be if the bus didn't turn up on my estate that day.

Jerome, 19

A background image showing a woman in a white shirt pointing towards a table where several children are sitting. The scene is outdoors, possibly at a community event or school. The image is slightly dimmed to allow text to be read over it.

YUAF has made sure from the start that they work in partnership and ensure they are **meeting the needs of the young people** and complimenting other youth service providers. Many young people have expressed their excitement about the Bus and its offer; something they would never have had **a chance to experience.**

Bina Omere, CEO, Colindale Community Trust



YUAF ENGAGES

YUAF are recognised in the sector for successfully engaging hard to reach communities, we utilise the expressive and freeing power of the creative arts, using the insightful guidance of our youth-work practice. Going directly into the hub of the community; YUAF acts as a preventative measure to protect young people from being vulnerable to gangs, grooming, drugs, violence and exploitation.

We leave our attendees with a memorable experience, teaching them new skills and creating positive community spirit. Providing a range of fun creative workshops, that can be tailored to suit the needs of the group, such as mixology, street dance or positive lyric writing.

A young man in a dark jacket and headphones is looking to the right. In the foreground, a young boy is looking at a screen. The background is dark with a fire extinguisher visible.

“

These kids just want something to do, they don't want to be breaking into cars or annoying members of the community. They need something to **stimulate their minds**, something to challenge them - I would definitely recommend bringing the bus to any community.

Community Police Officer, Borough Council of Lewisham



YUAF WORKSHOPS: MIXOLOGY

The mixology workshop is a taster into DJing. Working in a team of 8-10, mixology is an exciting, popular and enjoyable session giving children and young people the rare opportunity to get behind the DJ decks and learn the basics! Leaving with a basic understanding of how DJ equipment works, selecting tracks, mixing music, scratching and playing with vocals samples to create their own unique set.

Outcomes:

- Increases confidence
- Increases technical knowledge
- Increases concentration levels
- Increases social skills and team work
- Increases numeracy and rhythm
- Improves mental wellbeing
- Will receive a certificate of completion (upon request)



YUAF WORKSHOPS: CREATE-A-TRACK

This workshop comes with every package that takes place on the bus. Working individually or as a group, in just one hour, learning the basics of music production using professional industry recognised software, Logic 10. This workshop is taught by a professional music producer who will give feedback on the tracks produced.

Outcomes:

- Increase confidence
- Increase social skills
- Increase knowledge of Logic 10 software
- Increase access to self-expression
- Improve mental wellbeing
- Will receive a certificate of completion (upon request)

A young boy in a green shirt is sitting at a table outdoors, focused on writing on a clipboard. He is holding a pen and looking directly at the camera. The table in front of him has various items, including a red marker box and some papers. In the background, there are other people and a building, suggesting an outdoor event or workshop setting.

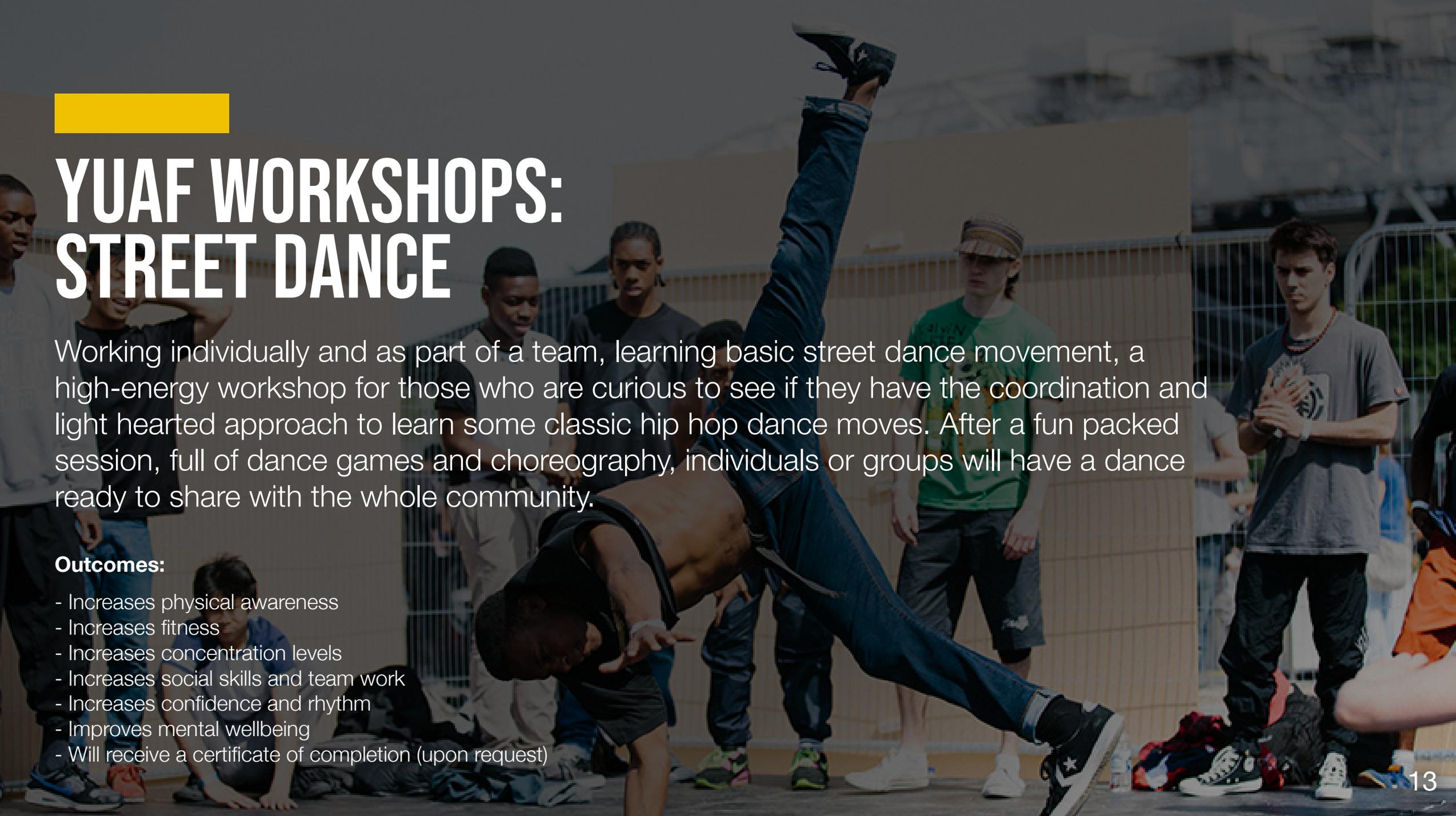
YUAF WORKSHOPS: POSITIVE LYRIC WRITING

Led by charismatic, exciting vocalists and professional rappers, young people will work individually or as a team, learning the art of lyric writing, creating raps or singing covers. This workshop creates a great vibe at all events!

Bespoke sessions can be arranged to focus on a theme or issue of your choice. This workshop will allow young people to articulate themselves and their feelings informally through lyrical games.

Outcomes:

- Increases confidence
- Increases social skills and team work
- Increases literacy and speaking skills
- Increases access to self-expression
- Improves mental wellbeing
- Will receive a certificate of completion (upon request)



YUAF WORKSHOPS: STREET DANCE

Working individually and as part of a team, learning basic street dance movement, a high-energy workshop for those who are curious to see if they have the coordination and light hearted approach to learn some classic hip hop dance moves. After a fun packed session, full of dance games and choreography, individuals or groups will have a dance ready to share with the whole community.

Outcomes:

- Increases physical awareness
- Increases fitness
- Increases concentration levels
- Increases social skills and team work
- Increases confidence and rhythm
- Improves mental wellbeing
- Will receive a certificate of completion (upon request)



YUAF WORKSHOPS: T-ART

One of the most popular workshops for all ages. Young people get to design their own T-shirts by creating stencils and spray-painting their art. The workshop gives them the freedom to be expressive and the opportunity to take their distinctive T-shirts with them at the end of the session; celebrating their unique creativity in the community.

Outcomes:

- Expand creativity
- Increase confidence
- Increase access to self-expression
- Improve mental wellbeing
- Will receive a certificate of completion (upon request)

QUALITY ASSURED WORKSHOPS

We have been awarded a Gold Level London Youth Quality Mark, a quality assurance scheme, a programme accredited by City and Guilds

We praise ourselves on delivering high quality workshops.
Booking one or more, we guarantee to:

- ✓ Provide all equipment and resources required for delivery
- ✓ Market the workshop through our social media platforms
- ✓ Collate attendance records and provide feedback from young people
- ✓ Work to National Youth Authority, youth-work standards and DFES teaching standards
- ✓ Assuring quality of services through regular supervisions and spot-checks
- ✓ Perform risk assessments on site
- ✓ Insurances and policies included
- ✓ **All staff are DBS checked**





ONGOING SUPPORT

YUAF Pathways is now a key area of our work, focusing on empowering young people to take a lead on shaping their lives and become aware of opportunities that will further their personal development and improve their well-being. The programme tailors the specific needs of each young person to explore their challenges to help them into opportunities within YUAF's own projects as well as through external partners, which include companies in the creative industries and other organisations. YUAF Pathways will provide progression and exit routes for young people to explore education and training opportunities, creativity and creative careers, as well as access to support for their physical and mental health.

As part of Pathways, **YUAF Futures** has been created to provide young people aged 16 - 19 from communities challenged by inequality (BAME, LGBTQIA, disabled teenagers and those living in poverty) with opportunities to gain further training or work experience, giving them invaluable insights, contacts and experience through internships and mentoring with corporate employees. YUAF corporate brand partners (Sony Music UK, PRS, Ditto Management and AEI Group) will help support our goals to build a support system and self-belief in the youth community to drive their aspirations.



INVEST IN YOUNG PEOPLE

Invest in your young people by booking YUAF services, and hire our outreach multi-media bus where you can add on as many of our unique workshops as you like to create the full young urban arts experience. Times include setup time, pack down and debriefing.

Sessions	8 hours	3 hours
Create A Track + 1 workshop outside	From £1,150	From £679
Create A Track + 2 workshops outside	From £1,400	From £799
Create A Track + 3 workshops outside	From £1,600	From £949
Create A Track + 4 workshops outside	From £1,850	From £1,079

Prices do not include:

- Materials for T-Art (this is dependent on the amount of workshop participants)
- For Outer London estates travel time may over one hour will incur extra costs
- Costs are not inclusive of VAT and will be added to overall cost



CONTACT US

New Partnerships:

Jessica Ortiz

07957 523576

jess@yuaf.org.uk

Further Information:

Debbie Mason

info@yuaf.org.uk

www.yuaf.org.uk

@YUAFOfficial

FUNDERS

With the help of our funding partners, we look forward to working with you to grow our reach to help more young people go places. Go to www.yuaf.org.uk for more information or contact our team, to discuss our programmes.



THE
MERCERS'
COMPANY



THE
FORE



JOHN LYON'S CHARITY



Garfield Weston
FOUNDATION